



**Samuel Cole Plucker**  
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## OBJECTIVE

Utilize knowledge of corporate and freelance video and photography work experience to create dynamic imagery in a precise and professional manner.

## EXPERIENCE

- Minnesota United FC Senior Producer** (Minneapolis, MN) October 2015 - Present
- Shoot and produce digital video assets for MLS and team use across social channels, including on field game footage, player/coach interviews, community features and documentaries, etc.
  - Create video features and hype elements for use in game day television broadcast
  - Initiate and execute compelling content ideas that can penetrate a congested market and communicate the brand to the community
- Footlocker.com/Eastbay Videographer** (Wausau, WI) June 2013 - Oct. 2015
- Responsible for capturing and editing video of professional athletes and talent during vendor catalog cover shoots for Nike, Adidas, Under Armour and more
  - Built and optimized video equipment inventory and editing software catalog
  - Developed and communicated creative briefs with merchandisers to illustrate video goals and story for each athlete campaign
- Footlocker.com/Eastbay Studio Photographer** (Wausau, WI) March 2013 - June 2013
- Lit and photographed product and models in studio and on location for use on the corporate website, product display page, and catalog
  - Responsible for equipment upkeep and for digital file management and transfer
- David Sherman Photography** (Minneapolis, MN) July 2012 - Feb. 2013
- Photo Assistant for the NBA Timberwolves and WNBA Lynx, as well as studio portraits
  - Responsible for file management and assisted with setting up, organizing, and taking down of photographic sets
- Samuel Plucker Visual Media** Sept. 2009 - Present
- Manage clientele jobs involving senior photos, sporting events, family portraits, etc.

## SKILLS

Adobe Creative Suite	Sony F55	Kino Flo LED Lighting
Final Cut Pro	Canon EOS C100 Cinema	Fiilex LED Lighting
Proof HQ	Canon & Nikon DSLRs	Glidecam HD 400
Microsoft Office	DJI Phantom 2 Quadcopter	Sennheiser Recorder

## EDUCATION

**The Art Institutes International Minnesota, Minneapolis MN** Sept. 2012  
 Bachelor of Fine Arts in Photography  
 Dean's List with 3.7GPA